



# AARON LYNN

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**Aaron Lynn** is an Australian business systems consultant and coach. He has spent the past 15 years working with systems, business processes, productivity, apps and teams, both as a business owner and a consultant.

He hails from Sydney, Australia, and spends most of his time in Bangkok, Thailand nowadays. Aaron is who you call when you've built a business, enjoy the money you make from it... but want to get on with living your life and don't want to spend 50 hours a week working anymore.

He believes that if you're going to do business, make it world class. If you're going to live your life, make it world class. And that systems are the way to get to both.

## Questions to Ask

- Why live in Thailand and not a Western, developed nation?
- Why do business owners get stuck in a trap of their own making?
- What are the 3 systems every business needs?
- What is business culture and why is it important for every business?
- How do you actually manage a business?
- What's the actual point of owning a business?

## Topics to Discuss

1. Being a business owner / entrepreneur and what that really means.
2. Systems thinking.
3. Business systems for management and automation.
4. Work from anywhere.
5. Work-life balance as a business owner.
6. Living life on your own terms and resisting societal pressure.
7. Working alone vs having a partner vs having employees vs having contractors.
8. World-class productivity.



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